



IPCA FALL CONFERENCE

2017

SEPTEMBER 26-27, 2017

President Abraham Lincoln Springfield – A DoubleTree by Hilton Hotel | Springfield, IL





IPCA FALL CONFERENCE

2017

Join the Illinois Pest Control Association for its annual Fall Conference, where you will learn the most current information about key pests, green and organic programs, and control strategies. Join us to learn from industry experts, network with peers and see the newest products and techniques that will have you poised for a prosperous 2018.

Nine CEU credits have been applied for in Illinois and Indiana.

EXHIBIT HALL

With a multitude of supplier representatives, the IPCA Fall Conference is a one-stop-shop for all of your business needs. Check out the exhibit hall and:

- Learn about new services and products
- Gain a better understanding of current control techniques
- Network with peers and suppliers
- Find solutions that work specifically for your company

HOTEL RESERVATIONS

To make reservations at the President Abraham Lincoln call 866-788-1860 and mention "IPCA" to receive discounted room rate of \$112.00/night.

After Monday, September 4, 2017 rooms will be available at the discounted rate based on availability.

PARKING

Parking fees are included in your registration rate. A parking pass will be provided to you upon registration.

Please make sure to put this pass in a safe place, as the pass will cover both days of your attendance.

PROGRAM OF EVENTS

SEGMENT 1 TUESDAY, SEPTEMBER 26 – AFTERNOON

11:30 AM – 4:15 PM Registration

1:00 PM – 2:30 PM German Cockroaches – Biology, Behavior and Control

Travis Chambers, BASF, Grain Valley, MO

Are you comfortable managing customer expectations for a German cockroach infestation? Would you know how to handle a German Cockroach cleanout in a sensitive site where product use is limited? Learn everything from biology and control to setting expectations and limitations for even the most challenging German Cockroach jobs in this candid talk led by industry expert, Travis Chambers.

1:30 PM – 4:00 PM IDPH Review Course

Separate registration required

Taking the test on Wednesday? Make sure to sign up for the IDPH test review course on Tuesday for an opportunity to walk through any final questions you may have.

2:00 PM – 3:00 PM Ticks: Biology, Behavior and Control

Nicky Gallagher, Syngenta, Greensboro, NC

The successful management of any pest begins with proper identification as well as a thorough understanding of its biology and behavior. This is especially true when managing ticks. Join us for an exciting technical session reviewing the identification, biology, behavior, and control of ticks commonly encountered in the pest control industry.

3:00 PM – 3:15 PM Refreshment Break

3:15 PM – 4:15 PM Winning the Fight Against Rodents

Sara Knilians, Bell Laboratories, Inc., Madison, WI

Rodents are more than just a nuisance. They are important pests that contaminate our foods, destroy infrastructure, and spread disease. In this session, subject-matter expert Sara Knilians provides an overview of commensal rodents, and discusses the most effective management options and control strategies for these dangerous pests.

SEGMENT 2 WEDNESDAY, SEPTEMBER 27 – MORNING

6:30 AM – 4:30 PM Registration

7:00 AM – 8:00 AM Continental Breakfast & Exhibits

9:00 AM – 5:00 PM IDPH Testing

8:00 AM – 8:30 AM IPCA Welcome, Association Update, Vendor Intro

8:30 AM – 9:30 AM Looking Back and Looking Forward Into the Future of Bed Bug Control

Brian Hirsch, Protect-a-Bed

Over the past few decades, bed bugs have resurged as one of the more challenging urban pests to manage. Understanding where they live and breed, how they find food, and the tools we use to manage them can give pest control operators the advantage in controlling these prolific insects. Learn about all this and more as Brian Hirsch shares where we've come, what we've learned, and where we are heading in the control of this important urban pest.

9:30 AM – 10:30 AM Where Three Lines Meet at the Collar... Box Elder Bugs

Stuart Mitchell, Ph.D., PestWest Environmental, Des Moines, IA

Think you know *Boisea trivittata*? Ever wonder what makes these congregating creatures crawl and climb on the wings? In this session, learn what makes Boxelder bugs tick, to prevent your customers from becoming ticked-off!

10:30 AM – 11:15 AM Refreshment Break

11:15 AM – 12:15 PM Myrmec – What?

Stuart Mitchell, Ph.D., PestWest Environmental, Des Moines, IA

Myrmecology from the Greek: *myrmex*, "ant" and *logos*, "study" is a branch of entomology focusing on knowing ants inside and out. In this session, learn to know ants inside and out, to deny ants inside and keep them out!

12:15 PM – 1:15 PM Lunch & Exhibits

SEGMENT 3 WEDNESDAY, SEPTEMBER 27 – AFTERNOON

1:15 PM – 2:15 PM Spider Management 101: Tips, Tricks, and Reliable Solutions

Brian Sundnas, Control Solutions, Inc.

Are all spiders venomous? Should you rely on the same control strategies for every species of spider? Get answers to these and many more questions in this engaging session with Brian Sundnas as he discusses practical tips and practices for spider control in and around homes.

2:15 PM – 3:15 PM Perimeter Pest Management

Arnold Ramsey, FMC, Lee's Summit, OH

Establishing and maintaining sound exterior management practices is the first line of defense for any pest control program. Perimeter pest management lowers interior infestations by reducing pest pressures around the structure, thereby reducing callbacks while improving customer satisfaction. Find out how to take your program to the next level in this informative session that discusses exterior pest control strategies that provide long-term management for common urban pests.

3:15 PM – 3:30 PM Refreshment Break

3:30 PM – 4:30 PM Brown Marmorated Stink Bugs

Brian Sundnas, Control Solutions, Inc.

Every winter, large numbers of brown marmorated stink bugs invade homes in search of warmth and protection from the cold. One of the only solutions to stopping this overwintering pest has been some form of exclusion. But, how effective are common exclusion practices? Are there standard guidelines that should be followed? In this session, Dr. Matt Fry addresses these questions while sharing his latest research on effective exclusion of the brown marmorated stink bug, sponsored by the Pest Management Foundation.

REGISTRATION FORM

IPCA Fall Conference, September 26–27, 2017
 President Abraham Lincoln Springfield, A DoubleTree by Hilton Hotels, Springfield, IL
 Please print or type clearly. One form per attendee or register online at www.ipcaonline.org

NAME		TITLE	
COMPANY			
STREET	CITY	STATE	ZIP CODE
EMAIL		WEBSITE	
PHONE	FAX		

REGISTRATION FEES

Please note, hotel parking is included in your registration fee. Fees increase onsite.

	IPCA Member	Non-Member
IDPH Review Course	<input type="checkbox"/> \$35	<input type="checkbox"/> \$35
Recertification Seminars <small>Please specify which session(s) you will be attending</small>		
Segment #1: September 26, PM Session	<input type="checkbox"/>	<input type="checkbox"/>
Segment #2: September 27, AM Session	<input type="checkbox"/>	<input type="checkbox"/>
Segment #3: September 27, PM Session	<input type="checkbox"/>	<input type="checkbox"/>
Cost Per Session <small>IPCA Members Receive a Discount if Attending Multiple Sessions</small>		
One Session	\$71	\$81
Two Sessions	\$125	\$162
All Three Sessions	\$175	\$243
Total Registration Fee	\$ _____	\$ _____

PAYMENT INFORMATION

Check # _____ (payable to IPCA) Credit VISA MASTER CARD AMEX

CREDIT CARD #	EXP. DATE	SECURITY CODE
CARDHOLDER NAME	SIGNATURE	

Cancellation & Payment Policy: Cancellations postmarked or received by August 28, are entitled to a refund minus a \$25 processing fee. If you are unable to attend you may send a substitute in your place, provided IPCA is notified by August 28. All cancellations must be received in writing. Refunds will not be issued for cancellations made after August 28 or for no shows. Payment must be received by August 28. Recertification hours will not be sent to IDPH without payment.

WAYS TO REGISTER



MAIL

10460 North Street
 Fairfax, VA 22030



FAX

(703) 352-3031



WEB

www.ipcaonline.org

Call us with
 questions at
 800.678.6722

VISIBILITY OPPORTUNITIES

Every year Pest Management Professionals (PMPs) from across the state attend the IPCA Fall Conference to learn about new products and services, earn recertification credits and network with peers. This is the perfect opportunity to gain recognition among PMPs who rely on your products on a regular basis.

EXHIBIT OPPORTUNITIES

Meet with your current and prospective customers on Wednesday, September 27, and showcase your company's products and services.

EXHIBITOR BENEFITS

- Opportunity to speak to all attendees during vendor introductions
- Nine hours of recertification education with industry experts
- Breaks, breakfast and lunch with exhibitors
- Professional networking and member interaction
- Two representatives with each exhibit
- Listing of all persons attending the conference

SPONSORSHIP OPPORTUNITIES

Gold Level Sponsorship \$1,000

With this sponsorship your company will have five minutes on the program on Wednesday morning prior to the first session in which you can welcome attendees and let them know your dedication to their success. In addition, your name and logo will be featured on signage during all breaks including the continental breakfast and lunch with exhibitors.

Silver Level Sponsorship \$350

The silver level sponsorship is available to companies that wish to have their name and logo associated with the continental breakfast and lunch with exhibitors. This unique opportunity will focus the attention of individuals on your company with signage during both meals.

Bronze Level Sponsorship \$150 per break

The Bronze sponsorship provides an economical way to get your company name in front of attendees during a break in the educational program. During your break your company name and logo will be featured on signage.

EXHIBIT HALL HOURS

Tuesday, September 26

2:00 PM - 4:00 PM Setup

Wednesday, September 27

7:00 AM - 8:00 AM Breakfast with Exhibitors

10:30 AM - 11:15 AM Break with Exhibitors

12:15 PM - 1:15 PM Lunch with Exhibitors

1:30 PM Teardown

SPONSORSHIP SIGN-UP

Sponsorships are available on a first-come, first-serve basis. A company that sponsors an event has the right of first refusal on that event the following year. Submission of this form constitutes a commitment by your company to sponsor an event.

EVENT SPONSOR CHOICE #1		EVENT SPONSOR CHOICE #2	
COMPANY NAME	PHONE	FAX	WEB
ADDRESS	CITY	STATE	ZIP
COMPANY REPRESENTATIVE 1		EMAIL	
COMPANY REPRESENTATIVE 2		EMAIL	

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CREDIT CARD # _____ EXP. DATE _____ SECURITY CODE _____

CARDHOLDER NAME _____ SIGNATURE _____

Members Booth Fee

\$220 per booth x _____ booths = \$ _____

Non-Members Booth Fee

\$320 per booth x _____ booths = \$ _____

Registrations and Payment must be received no later than August 21, 2017 to hold space. Payments must be received prior to exhibitor setup. The official cancellation policy states that refunds will be made in full until 30 days before the start of the conference. If you cancel within 30 days of the start of the conference your exhibitor fees will be forfeited in full. IPCA asks that exhibitors limit their booth to a standard tabletop display. For larger displays, permission must be requested.



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